



Call for Expression of Interest

for the consultation mechanism set out in Article 12 of the European Media Freedom Act (EMFA)

The [European Board for Media Services](#) (the Media Board), established under the [European Media Freedom Act](#) (EMFA), invites expressions of interest from stakeholders wishing to be included in the list of entities to support the work of the Media Board under the consultation mechanism set out in Article 12 of the EMFA.

The Media Board aims to establish a diverse group of stakeholders having expertise in media sub-sectors who can contribute with expert insights, data, and perspectives in cases when the Board considers matters beyond the audiovisual media sector.

Eligible Entities

Expressions of interest are open, in particular, to the following categories of stakeholders:

- Media service providers (including public and private media service providers, print and online media)
- Journalistic associations
- Trade unions and business associations
- Self-regulatory bodies (press and media councils)
- Civil society organisations, including fact-checking organisations, active in the area of media freedom, pluralism, or digital rights
- Academic and research institutions
- Other relevant professional organisations (including organisations active in supporting film production, promotion, distribution and circulation of works etc).

The list of stakeholders for the consultation mechanism would be established taking into consideration the principles of transparency, diversity and fair geographical representation. For this reason, stakeholders from all EU Member States are encouraged to apply. European and cross-border organisations are particularly welcome.

Objective of the list of entities

The objective of the consultation mechanism is to enable the Media Board to gather targeted input from the relevant stakeholders and obtain targeted information supporting its work. Therefore, selected entities may be invited by the Board to provide input on, by way of example:

- draft opinions and assessments issued by the Board;
- developments and issues relevant to their sectors;
- broader policy discussions relating to media freedom, pluralism, and the functioning of the internal media market.

Inclusion in the list does not entail any formal advisory status or obligation to respond, and participation in individual consultations will be on a voluntary basis.

How to Apply

Interested entities are expected to send their expression by 30/09/2025 (noon).

The expression of interest should be sent to the Media Board secretariat: eu-mediaboard-secretariat@ec.europa.eu.

In their expression of interest, the applicants are asked to include the following information:

1. Name of the organisation
2. Legal status and country of establishment
3. Description of the mission of the organisation and its activities related to media sectors (beyond audiovisual)
4. Indication of the areas of expertise in which the entity would like to support the activities of the Board
5. Previous experience engaging in EU-level consultations (optional)

Selection Criteria

The Board will assess applications based on:

- Relevance of the organisation's mission and activities to the Board's mandate
- Geographic and sectoral balance
- Proven expertise or experience in media-related issues

A list of selected entities will be published on the Board's website in autumn 2025 and regularly updated.

Data Protection

All personal data submitted in the context of this expression of interest will be processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter the "GDPR") and Regulation (EU) 2018/1725 of the European Parliament and of the Council, of 23 October 2018, on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

Contact

For any questions regarding this call, please contact the Media Board secretariat: eu-mediaboard-secretariat@ec.europa.eu

PRIVACY STATEMENT FOR THE PROTECTION OF YOUR PERSONAL DATA

Processing operation: Call for expression of interest for the consultation mechanism set out in Article 12, Regulation (EU) 2024/1083, hereinafter the “EMFA”

Joint Controllers: Members¹ of the European Board for Media Services (hereinafter the “Media Board”)

Processor: European Commission, Directorate-General for Communications Networks, Content and Technology (also named “Connect”), CNECT I.1

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¹ See Annex I for list of the members of the Board.

1. Introduction

These processing activities are carried out in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter the “GDPR”) and Regulation (EU) 2018/1725 of the European Parliament and of the Council, of 23 October 2018, on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

2. Why and how do we process your personal data?

The Joint controllers process your personal data within the framework of the Call for Expression of Interest for the consultation mechanism set out in Article 12 of the European Media Freedom Act (EMFA) to assess applications for participation in the consultation mechanism. The objective is to select suitable candidates to be placed on a list of entities which will support the work of the Media Board under the consultation mechanism set out in that provision.

The Joint Controllers need your personal data to check that applicants for participation in the consultation mechanism comply with the criteria set out in the Call for expression of interest which explains the necessary characteristics for entities which will be involved in the consultation mechanism.

Following the Call for expression of interest, a list of stakeholders will be established to prepare for future consultations of the Media Board, where the Media Board deals with matters beyond the audiovisual sector, as foreseen by Article 12 EMFA. The objective of the consultation mechanism is to gather targeted input from the relevant stakeholders and to obtain relevant information supporting the Media Board’s work.

For reasons of transparency and openness, the list of entities involved in the consultation mechanism as well as associated personal data will, in principle, be published on the Media Board website.

Associated personal data would be:

- title,
- name and surname
- profession,
- professional postal & e-mail addresses,

Your personal data is not used for an automated decision-making, including profiling.

3. On what legal ground(s) do we process your personal data

Your personal data are processed in line with **Article 6(1)(e) GDPR** “*processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller*”.

The underlying Union law is Article 12 of Regulation (EU) 2024/1083 of the European Parliament and of the Council, of 11 April 2024, establishing a common framework for media services in the internal market and amending Directive 2010/13/EU (European Media Freedom Act).

4. Which personal data do we collect and further process?

The Joint Controllers process the following categories of personal data:

- title,
- name and surname
- profession,
- professional postal & e-mail addresses,
- phone number,
- personal data included in the response or contribution to the Call for expression of interest.

Furthermore, you may spontaneously provide other non-requested personal data in the context of your reply to the Call for expression of interest for the consultation mechanism set out in Article 12 EMFA.

5. How long do we keep your personal data?

The Joint Controllers will retain your personal data for five years from the closure of the Call for expression of interest.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the Commission and the Joint Controllers'. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#), of 10 January 2017, on the security of communication and information systems in the Commission.

In order to protect your personal data, the Joint Controllers and the Commission have put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Joint Controllers for this processing activity and to the Commission staff (as processor), according to the “need-to-know” principle.

The list of entities involved in the consultation mechanism as well as associated personal data will, in principle, be published on the Media Board website.

Associated personal data would be:

- title,
- name and surname
- profession,
- professional postal & e-mail addresses,

The information processed is not given to any third party, except to the extent and for the purpose the Joint Controllers or the Commission may be required to do so by law.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III GDPR, in particular the right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. Under certain conditions, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing and the right to data portability.

You have the **right to object to the processing of your personal data** which is lawfully carried out pursuant to **Article 6(1)(e) GDPR**, on grounds relating to your particular situation.

You can exercise your rights by contacting the Joint Controllers and, in case of conflict, the national data protection authorities. The joint-controllers can be contacted at EU-MEDIABOARD-SECRETARIAT@ec.europa.eu . You can find a list of all data protection authorities [here](#).

Annex I -Members of the Media Board *

- AT - Kommunikationsbehörde Austria (KommAustria)
Mariahilfer Straße 77-79
A-1060 Wien, Austria
- BE - Conseil Supérieur de l'Audiovisuel de la Fédération Wallonie-Bruxelles (CSA),
acting also on behalf of Vlaamse Regulator voor de Media and of Regulierungsbehörde
der Deutschsprachigen Gemeinschaft für die Mediendienste,
89, rue Royale
1000 Bruxelles, Belgium
- BG - Съвет за електронни медии (CEM)
Sofia, 69 Shipchenski Prohod Blv, Bulgaria
- HR - Agencija za elektroničke medije (AEM)
Jagiceva 31, 10000 Zagreb, Croatia
- CY - Cyprus Radio-Television Authority (CTRA)
p.o.Box. 23377,
1682 Nicosia, Cyprus
- CZ - Rada pro Rozhlasové a Televizní Vysílání (RRTV)
Škrétova 44/6,
120 00 Praha 2
- DK - Slots- og Kulturstyrelsen c/o Radio- og tv-nævnet (SLKS)
Hammerichsgade 14
1611 København V
- EE - Tarbijakaitse ja Tehnilise Järelevalve Amet (TTJA)
Endla 10a,
10122 Tallinn, Estonia
- FI - Liikenne- ja viestintävirasto Traficom (TRAFICOM)
PL 320
00059 TRAFICOM
- FR - Autorité de régulation de la communication audiovisuelle et numérique (ARCOM)
Tour Mirabeau 39-43 quai André Citroën
75015 Paris, France
- DE - Die Medienanstalten -Association of the 14 regional Media Authorities - (DLM)
Friedrichstraße 60
10117 Berlin
- EL - National Council for Radio and Television (NCRTV)
5 Amerikis & Panepistimiou str.
10564 Athens, Greece
- HU - National Media and Infocommunications Authority (NMHH)
H-1015, Budapest, Ostrom utca 23-25
- IE - Coimisiún na Meán (CnaM)
1 Shelbourne Buildings,
Shelbourne Road,
Dublin 4, D04 NP20, Ireland
- IT - Autrità per le Garanzie nelle Comunicazioni (AGCOM)

Isola B5, 80143 Napoli, Italy

- LV - Nacionālā elektronisko plašsaziņas līdzekļu padome (RTCL)
Doma Square 8A, Riga, LV-1939
- LT - Lietuvos radijo ir televizijos komisija (NEPLP)
Šeimyniškių g. 3A, LT-09312 Vilnius
- LU - Autorité Luxembourgeoise indépendante de l'audiovisuel (ALIA)
18, rue Erasme
L-1468 Luxembourg
- MT - Broadcasting Authority Malta (BAM)
7, Broadcasting Authority, Mile End Road, Il-Hamrun, MALTA
- NL - Commissariaat voor de Media (CvdM)
Hoge Naarderweg 78
1217 AH Hilversum
- PL - Krajowa Rada Radiofonii i Telewizji (KRRiT)
Skwer kard. S. Wyszyńskiego 9,
01-015 Warszawa, Poland
- PT - ERC – Entidade Reguladora para a Comunicação Social (ERC)
Avenida 24 de Julho, n.º58
1200-869 Lisboa, Portugal
- RO - Consiliul Național al Audiovizualului (CnaM)
14 Libertății Boulevard, Bucharest 050706, Romania
- SK - Rada pre mediálne služby (CMS)
Palisády 36
SK- 811 06 Bratislava, Slovakia
- SI - Agencija za komunikacijska omrežja in storitve Republike Slovenije (AKOS)
Stegne 7, 1000 Ljubljana, Slovenia
- ES - Comisión Nacional de los Mercados y la Competencia (CNAM)
Calle Alcalá 47, 28014, Madrid, Spain
- SE – Mediemyndigheten (Memy)
Kabyssgatan 4D,
120 30 Stockholm, Sweden

*According to article 10 of EMFA Regulation, the Media Board is composed of the national regulatory authorities. For countries where there are more than one regulatory authority, the list below mentions only the Authority exercising the function of joint representative